

• PREPARED FOR JEFFERY R LANE, OD

WHERE AI PAYS OFF IN YOUR BUSINESS

Jeffery R Lane, OD shows \$260K rough modeled revenue, no review count verified in the export, and no website. The first win is a credible site plus phone capture so search traffic has somewhere to convert.

Jeffery R Lane, OD is a optometrist serving Northwest Hills. The demo site positions the business around calls, trust proof, and simple customer intake.

Eye exams · Frames and contacts · Vision care · Appointment requests

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NORTHWEST HILLS, AUSTIN

01 WHAT WE NOTICED

- + The lead export classified the current web presence as no website.
- + The export did not include enough review volume to support a strong reputation claim.
- + The rough revenue model puts the business near \$260K, with low confidence and a wide band.

02 WHERE AI PAYS OFF

• AI Phone Triage + Appointment Booking

\$199-\$499

Answers calls 24/7, screens urgency, books into the EHR scheduler, handles routine FAQ

Jeffery R Lane, OD is no website with limited review data. This agent gives callers and form fills a response path when staff are busy.

• Recall + Reactivation Texter

\$99-\$249

Drips lapsed patients ('it's been 7 months — book your cleaning'), insurance year-end use-it-or-lose-it prompts

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• Review + Reputation Pilot

\$79-\$149

Sends review ask after each visit, drafts HIPAA-safe responses to public reviews

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03 YOUR FIRST STEP

BOOK YOUR CALL →

Free 30-minute call.

<https://tinyurl.com/shakcalendar>