

• PREPARED FOR BOATHOUSE MARKET

# WHERE AI PAYS OFF IN YOUR BUSINESS

Boathouse Market shows \$280K rough modeled revenue, 8 Google reviews at 5 stars, and no website. The first win is a credible site plus phone capture so search traffic has somewhere to convert.

Boathouse Market is a convenience store serving Downtown Austin. The demo site positions the business around calls, trust proof, and simple customer intake.

Daily essentials · Cold drinks and snacks · Quick neighborhood stops · Phone-first customer help

★ 5 · 8

DOWNTOWN AUSTIN, AUSTIN

## 01 WHAT WE NOTICED

- + The lead export classified the current web presence as no website.
- + The business already has 8 reviews at 5 stars, which gives the rebuild real trust proof.
- + The rough revenue model puts the business near \$280K, with low confidence and a wide band.

## 02 WHERE AI PAYS OFF

### • AI After-Hours Phone + 'Do You Have...' Bot

\$99-\$199

Answers stock and hours questions 24/7, holds items for pickup, captures special-order leads

Boathouse Market is no website with 8 reviews. This agent gives callers and form fills a response path when staff are busy.

### • SMS Loyalty + Restock Alerts

\$79-\$149

Captures opt-in at the register, fires personalized restock + new-arrival pings, drives repeat foot traffic

Boathouse Market is no website with 8 reviews. This agent gives callers and form fills a response path when staff are busy.

## 03 YOUR FIRST STEP

**BOOK YOUR CALL** →

Free 30-minute call.

<https://tinyurl.com/shakcalendar>