

• PREPARED FOR 1ST HOME & COMMERCIAL SERVICES

WHERE AI PAYS OFF IN YOUR BUSINESS

1st Home & Commercial Services shows \$11M rough modeled revenue, 813 Google reviews at 4.8 stars, and placeholder site. The first win is a credible site plus phone capture so search traffic has somewhere to convert.

1st Home & Commercial Services is a plumber serving South Austin. The demo site positions the business around calls, trust proof, and simple customer intake.

Emergency plumbing · Repairs and installs · Water heaters · Quote follow-up

★ 4.8 · 813

SOUTH AUSTIN, AUSTIN

01 WHAT WE NOTICED

- + The lead export classified the current web presence as placeholder site.
- + The business already has 813 reviews at 4.8 stars, which gives the rebuild real trust proof.
- + The rough revenue model puts the business near \$11M, with low confidence and a wide band.

02 WHERE AI PAYS OFF

• AI Quote Recovery

\$249-\$299

Auto-texts every open estimate at day 1/3/7/14/21, references the job + the dollar amount, routes hot replies to the owner in real time
1st Home & Commercial Services is placeholder site with 813 reviews. This agent gives callers and form fills a response path when staff are busy.

• AI After-Hours Receptionist

\$149-\$299

Answers every call 24/7, qualifies (burst pipe vs slow drain), books the job, texts the owner
1st Home & Commercial Services is placeholder site with 813 reviews. This agent gives callers and form fills a response path when staff are busy.

• Review Request + Auto-Response

\$59-\$99

Texts a review ask 2h post-job; drafts a human-sounding reply to every Google/Yelp review for one-tap approval
1st Home & Commercial Services is placeholder site with 813 reviews. This agent gives callers and form fills a response path when staff are busy.

03 YOUR FIRST STEP

BOOK YOUR CALL →

Free 30-minute call.

<https://tinyurl.com/shakcalendar>